

Education Enhancement Network

Date: 12.30pm – 2.30pm, Monday 29th January

Venue: Roscoe Boardroom, Egerton Court, 2 Rodney Street

Please note this event is open to all staff (academic and professional services).

Under a broad theme of employability and enterprise there will be two presentations, as follows:

1. CareerSmart: Terry Dray, Director Graduate Advancement and Employer Engagement

Competition for professional jobs is tough but we are confident that our stakeholder-informed 'CareerSmart' career development and employability e-learning programme will enable LJMU students to compete against the best candidates and win. These digital resources offer students comprehensive materials to equip them with the skills and knowledge required to succeed in the graduate recruitment process. This presentation is an opportunity for all staff to learn more about CareerSmart, and will include a demo of the online resources (further information is included in the attached flyer).

2. Towards the Entrepreneurial Sport Psychologist - A student/programme/ Centre for Entrepreneurship collaboration: Professor Zoe Knowles

As more sport psychology students face the challenges and opportunities of either a freelance or portfolio career, the ability to innovate, develop business proposals, and create a loyal client base will be important for professional success. Through a Curriculum Enhancement Internship project, the course team synthesised information from consultations with current and ex-students, the Centre for Entrepreneurship and the Enterprise Education Academe, to embed entrepreneurial competencies into the course at all undergraduate levels creating an innovative, impactful, and unparalleled curriculum. This innovation is unique and has provided a transferable pedagogical model for other programmes. This pioneering collaboration was one aspect of the LJMU Enterprise Educators Academe successful in national and international entrepreneurship education awards during 2016/2017, winning the *UK Enterprising Britain award for Enterprise Skills*, the *European Enterprise Promotion Award* for investing in entrepreneurial skills and the *USA Association for Small Business and Entrepreneurship Award* for

best global program and the Times Higher Education *Entrepreneurial University of the Year*. Whilst based within sport psychology, the presentation will provide an opportunity for all staff to consider how these approaches might be relevant to their own programmes and activities.

The Network event will start with lunch and an opportunity for networking.

Please note places are limited, to book a place please email:

TlAcademy@ljmu.ac.uk

If you have any special dietary requirements, do please advise at the time of booking.