

# CareerSmart:

Explore | Experience | Engage



Competition for professional jobs is tough but we are confident that our stakeholder-informed 'CareerSmart' career development and employability e-learning programme will enable LJMU students to compete against the best candidates and win. These digital resources offer students comprehensive materials to equip them with the skills and knowledge required to succeed in the graduate recruitment process.

All students in their first year of study will have an opportunity to engage with the first stage of the 'CareerSmart' programme as an integral part of a core module of study, delivered through the university VLE, Canvas.

The 'CareerSmart: Explore' e-learning tool will introduce students to the steps involved in making informed choices about their career. It will enable them to consider their strengths and development areas, career motivators, the options available to them and the necessary steps to take to achieve their career goals. Completion of this resource is embedded into all first year undergraduate degree programmes and is typically worth 10% of a core module mark.

In second year, students will have the opportunity to complete the next stage of the programme. 'CareerSmart: Experience' will raise awareness of the value of work-related learning by outlining the range of opportunities available, eg WBL, part time work, internships, volunteering, work shadowing and international opportunities. Students learn about the benefits of these experiences including skill development, networking and sector insight. This stage also includes resources on how to find work experience and making the most of the opportunity.

The third stage of the programme, 'CareerSmart: Engage' is employer informed and students will learn what graduate recruiters are looking for in successful candidates. The resource will support final year students through each stage of the graduate recruitment process, including the job search, application process, selection methods – interviews, psychometric tests, assessment centres.

In order to encourage students to manage their own career and employability skills development, each stage of the programme has downloadable reflective tasks built in, as well as certification for completion.

The CareerSmart programme complements the wide range of career-related provision and services available to LJMU students to support their development throughout their studies, including the one to one careers information, advice and guidance delivered in the campus Careers Zones.